



# Ysanne Yeo

## Systems Designer

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“A system that truly cares for its people takes care of itself.”

Ysanne is a human advocate who thrives in synthesising complex ecosystems. Her superpowers are to connect the dots, facilitate clarity of thought, and create opportunities that build people’s competencies.

## Skills

### Professional

Cross-Disciplinary Collaboration  
Coaching & Process Facilitation  
Product Strategy & Creative Direction  
Stakeholder Management

### Design

Service & User Journey Mapping  
Rapid Prototyping  
User Interface & Experience (UIUX)  
Workshop Planning & Facilitation

### Software

Figma, Miro  
Adobe Creative Suite (Id, Ps, Lr, Ai, Pr, Xd)  
Microsoft Office  
Keyshot & Rhino3D

### Languages

English Native  
Chinese Proficient  
Japanese Conversational

## Certifications

Facilitating Powerful Conversations L1  
Storytelling for Leaders  
200h Yoga Teacher Training  
Integrative Nutrition Health Coach

### Areas of Research & Interests

Societal Well-being, Health & Happiness  
Human Behaviour & Design of Environments  
Systems Thinking Models & Application  
Physiology, Nutrition, Public Health  
Behavioural Sciences & Psychology  
Philosophy  
Sustainability

## Experience

**Product Designer** Aug 2020 - present  
Customer Experience Team, Digital Systems and Products  
at Economic Development Board, Singapore

**UIUX Design Lead (Part Time)** Jul 2019 - present  
Designer (Full Time) Jan 2019 - Jun 2019  
PerceptiLabs, San Francisco CA (remote)

**Head of Marketing** Aug 2018 - Dec 2018  
Minvino by The Water Studio, Stockholm

**UIUX Research Assistant** Dec 2017  
Keio-NUS CUTE Center, Singapore

**Boutique Assistant** Feb 2016 - Mar 2016  
Bridal Veil, Singapore

**Design Intern** Jan 2016 - Feb 2016  
Kwodrent by Grace Tan, Singapore

**Student Contributor (Part Time)** Jan 2015 - May 2015  
**Student Intern** Jun 2013  
The Straits Times IN, SPH, Singapore

## Education

Institute for Integrative Nutrition 2020 - 2021  
National University of Singapore (B.A. Hons Dist.) 2016 - 2020  
KTH Royal Institute of Technology 2018 - 2019  
Stockholm School of Entrepreneurship 2018 - 2019  
NUS Overseas Colleges 2018 - 2019  
Waseda University (Summer Programme) Jul 2017  
School of the Arts, Singapore (IBDP, 42 Points) 2010 - 2015

## Awards

Dean’s List, NUS Industrial Design Jun 2020  
The James Dyson Award National Runner Up Nov 2019  
Sustainability Hackathon Winner, Uppsala Mar 2019  
NUS Global Merit Scholarship Aug 2016 - Jun 2020  
IBDP Excellence Award, SOTA Jan 2016  
Ngee Ann Kongsi Scholarship 2010 - 2012, 2014 - 2015