



Ysanne Yeo

Systems Designer

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"A system that truly cares for its people takes care of itself."

Ysanne is a sensemaker and human advocate. She is acutely aware of invisible distinctions and connections, and thrives in synthesising complex ecosystems. Her superpowers include connecting the dots, facilitating clarity of thought, and creating opportunities that build people's competencies. Her hope is to contribute to the long-term wellbeing of society.

Skills

Professional

Transdisciplinary Research Collaboration
Data Synthesis and Insighting
Coaching & Process Management
Product Strategy & Creative Direction

Design

Human-centred Problem/Project Scoping
Workshop Curation & Facilitation
User Research
Concept Visualisation & Validation
UI/UX Design

Software

Miro, Figma
Adobe Creative Suite
Microsoft Office
CATIA Magic (SysML)
Keyshot & Rhinoceros 3D

Languages

English Native
Chinese Proficient
Japanese N2

Certifications

Facilitating Powerful Conversations L1
Storytelling for Leaders
200h Yoga Teacher Training
Integrative Nutrition Health Coaching

Areas of Interests

Human Behaviour & Interaction Design
Health & Well-being
Traditional Eastern Therapy
Nature & Embodied Knowledge
Mind-Body Connection

Industry Experience

Design Strategist (Research)

U-Tokyo DLX Design Lab, Tokyo, Japan (Part-time)

Oct 2023 - present

Product and Service Designer

Economic Development Board, Singapore
Product Innovation through Experience (PIX) Team

Aug 2020 - Aug 2022

UI/UX Design Lead

PerceptiLabs, San Francisco, CA (Part-time, Remote)
PerceptiLabs, Stockholm, Sweden (Full Time)

Jul 2019 - May 2022
Jan - Jun 2019

Head of Marketing

Minvino by The Water Studio, Stockholm

Aug - Dec 2018

UI/UX Research Assistant

Keio-NUS CUTE Center, Singapore

Dec 2017

Design Intern

Kwodrent by Grace Tan, Singapore

Jan - Feb 2016

Student Journalist

The Straits Times IN, SPH, Singapore

Jan - May 2015, Jun 2013

Conferences

TE2023: The 30th ISTE International Conference on
Transdisciplinary Engineering (presenter)

11-14 Jul 2023

Education

Keio University, Graduate School of Systems Design
and Management

2022 - 2024

National University of Singapore (B.A. Hons Dist.)

2016 - 2020

NUS Overseas College, Stockholm, Sweden

2018 - 2019

KTH Royal Institute of Technology

Stockholm School of Entrepreneurship

Waseda University (Summer Programme)

Jul 2017

School of the Arts, Singapore (IBDP, 42 Points)

2010 - 2015

Awards

MEXT Research Scholarship (University Recommendation)

Jul 2022

Dean's List & Salutatorian, NUS Industrial Design

Jun 2020

The James Dyson Award National Runner Up

Nov 2019

Sustainability Hackathon Winner, Uppsala

Mar 2019

NUS Global Merit Scholarship

Aug 2016 - Jun 2020

IBDP Excellence Award, School of the Arts Singapore

Jan 2016

Ngee Ann Kongschi Scholarship

2010 - 2012, 2014 - 2015