



Ysanne Yeo

Systems Designer

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“A system that truly cares for its people takes care of itself.”

Ysanne is a sensemaker and human advocate. She is acutely aware of invisible distinctions and connections, and thrives in synthesising complex ecosystems. Her superpowers include connecting the dots, facilitating clarity of thought, and creating opportunities that build people’s competencies, towards sustainable wellbeing for society.

Skills

Professional

Transdisciplinary Collaboration
Data Synthesis and Insighting
Coaching & Process Management
Product Strategy & Creative Direction
Stakeholder Management

Design

Systems Architecting and Integration
User Research & Journey Mapping
User Interface & Experience (UIUX)
Workshop Creation & Facilitation

Software

Figma, Miro
Adobe Creative Suite (Id, Ps, Lr, Ai, Pr, Xd)
Microsoft Office
Magic Systems of Systems Architect
Keyshot & Rhino3D

Languages

English Native
Chinese Proficient
Japanese N2

Certifications

Facilitating Powerful Conversations L1
Storytelling for Leaders
200h Yoga Teacher Training
Integrative Nutrition Health Coach

Areas of Research & Interests

Wellbeing & Public Health
Traditional Eastern Therapies
Systems Science
Human Behaviour & Environment Design
Harmonising the Psyche and Soma

Industry Experience

Product and Service Designer Aug 2020 - Aug 2022
Economic Development Board, Singapore
Product Innovation through Experience (PIX) Team

UIUX Design Lead
PerceptiLabs, San Francisco, CA (PT, Remote) Jul 2019 - May 2022
PerceptiLabs, Stockholm, Sweden (Full Time) Jan 2019 - Jun 2019

Head of Marketing Aug 2018 - Dec 2018
Minvino by The Water Studio, Stockholm

UIUX Research Assistant Dec 2017
Keio-NUS CUTE Center, Singapore

Design Intern Jan 2016 - Feb 2016
Kwodrent by Grace Tan, Singapore

Independent Student Contributor
Student Intern Jan 2015 - May 2015
The Straits Times IN, SPH, Singapore Jun 2013

Education

Keio University, Graduate School of Systems Design and Management [current] 2022 - 2024
Institute for Integrative Nutrition 2020 - 2021
National University of Singapore (B.A. Hons Dist.) 2016 - 2020
NUS Overseas College, Stockholm, Sweden 2018 - 2019
KTH Royal Institute of Technology
Stockholm School of Entrepreneurship
Waseda University (Summer Programme) Jul 2017
School of the Arts, Singapore (IBDP, 42 Points) 2010 - 2015

Awards

MEXT Research Scholarship (University Recommendation) July 2022
Dean’s List, NUS Industrial Design Jun 2020
The James Dyson Award National Runner Up Nov 2019
Sustainability Hackathon Winner, Uppsala Mar 2019
NUS Global Merit Scholarship Aug 2016 - Jun 2020
IBDP Excellence Award, SOTA Jan 2016
Ngee Ann Kongsi Scholarship 2010 - 2012, 2014 - 2015